

**AN ORDINANCE AMENDING THE EXECUTIVE DRIVE – ROONEY CIRCLE  
REDEVELOPMENT PLAN OF THE TOWNSHIP OF WEST ORANGE  
(ADDING TO LIST OF PERMITTED PRINCIPAL USES)**

**BE IT ORDAINED BY THE MUNICIPAL COUNCIL OF THE TOWNSHIP OF WEST ORANGE, NEW JERSEY** that the Executive Drive – Rooney Circle Redevelopment Plan of the Township of West Orange be and is hereby amended as follows:

**I. PURPOSE**

The purpose of this ordinance is to amend the Executive Drive – Rooney Circle Redevelopment Plan to permit billboards, subject to certain conditions.

**II. THE EXECUTIVE DRIVE – ROONEY CIRCLE REDEVELOPMENT PLAN SHALL BE AND HEREBY IS AMENDED AND SUPPLEMENTED TO ADD THE FOLLOWING AS A PRINCIPAL PERMITTED USE IN THE EXECUTIVE DRIVE MULTIFAMILY RESIDENTIAL LAND USE DISTRICT:**

- Billboards (static or digital) subject to the following:
  - Sharing of income acceptable to the Township.
  - Planning Board approval.

**III. REPEAL OF CONFLICTING ORDINANCES**

Any Ordinances of the Township which are in conflict with this Ordinance are hereby repealed to the extent of such conflict.

**IV. SEVERABILITY**

If any part of this Ordinance shall be deemed invalid, such parts shall be severed and the invalidity thereof shall not affect the remaining parts of this Ordinance.

**V. EFFECTIVE DATE**

This Ordinance shall take effect upon final passage and publication in accordance with the law.

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**ROBERT D. PARISI, MAYOR**

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**SUSAN McCARTNEY  
COUNCIL PRESIDENT**

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**KAREN J. CARNEVALE, R.M.C.  
MUNICIPAL CLERK**

**INTRODUCED: April 5, 2022**

**ADOPTED: April 26, 2022**

**LEGISLATIVE HISTORY**

The purpose of this Ordinance is to amend the Executive Drive – Rooney Circle Redevelopment Plan to permit billboards, subject to certain conditions. This change adds to the list of permitted principal uses in the Executive Drive Multifamily Residential Land Use District.